



You may not know it,
**BUT YOU NEED
CLEANER WATER.**

And We'll Test Your Water For FREE!



BODY

Clean & Safe drinkable water that tastes good and is odor free. Comfortable and nontoxic showering and bathing water that makes you feel fresh, clean & revitalized!



HOME

Water filtration and softening systems add tremendous value to your home. Plus they protect appliance, fixtures and piping from nasty deposits.



EARTH

Plastic bottles do not degrade, they will be there forever! Reduce or eliminate the cost of buying bottled water that causes challenges for our earth's land and air.

The purity of our water is one of the most important factors in the prevention of degenerative disease. With the risk so great and the solution so simple, why take the chance? In-home water filtration is the easiest, most effective and most economical way to have safe, healthy water for you and your family.

MIDWAY
PLUMBING
PURE H₂O

(325) 437-PURE(7873)

Water Filtration / Water Softening
www.midwayplumb.com

Don't let your water steal your health & youth.

Cancer Risk Much Higher

To rid the public water supply of bio-toxins the Federal Government mandated, starting in 1974, that cities add Chlorine and other chemicals to the water you drink, bathe in and use to cook. Since that time diseases like Asthma, Eczema, Heart Disease and various forms of Cancer have risen sharply. Chlorine is classified as an oxidative agent that is designed to attack any living organic matter. In fact, studies have shown that the cancer risk in those that consumed chlorinated water is **93% higher** than in those who don't.

Chlorine Absorbs Through Your Skin

Since your porous skin is like a sponge, additional studies have show that absorption of chlorine into the skin through bathing and washing places you at higher risk for diseases like breast cancer. Chlorine absorption also makes the skin dry and your hair more brittle. Think about this, you can absorb more chlorine in a 5 minute shower than you would if you drank over 3 gallons of regular tap water in a 24 hour day.

You Inhale Chlorine In Your Hot Shower

During your shower chlorine vaporizes in the steam and combines with organic compounds to form chloroform gas that you take into your lungs as you breath. That Chloroform gas is a strong irritant to your lungs and eyes causing all sorts of maladies.

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Midway Plumbing's PURE H2O
division will test your water
FREE and recommend filtration
methods to protect your family.

